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YOUAca– Preparatory works for Youth Academy of Grassroots Sport

Learning by doing phase

The project proposal “YOUAca” intends to provide high quality and multi-perspective education for young people and for the staff members and leaders of sports organizations. Our way to implement is the “learning by doing” approach and the intergenerational dialogue method.

This project enables **open and common platform for young leaders and senior leaders** to meet and share experiences through an **intergenerational dialogue**. It is important to understand youngsters’ point of view and provide a convincing channel between future policymakers and reigning leaders.

After these two meetings in Tortosa and Kisakeskus, we can say that you have developed some important skills in grassroots sport management and communication. In order to implement these skills, the project provide a “learning by doing” phase in which you are asked to cooperate with your leaders at national level doing things.

Learning by doing means **to do things in practice and after that sharing experiences and ideas**, by promoting an effective dialogue between young people and adult/senior experienced sports leaders.

Below, you will find 4 proposals of activity to do working in group together with your colleagues. The first one is mandatory since it’s the “natural” link with what you have learned in Kisakeskus. Dealing with the other 3, you shall select at least one. The final outputs will be discussed at the last meeting in Rome in order to implement them for the project presentation during the CSIT congress.

CSIT – International Workers and Amateurs in Sports Confederation

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LEARNING BY DOING ACTIVITIES

1. Design a project in the field of sport (mandatory)

Nowadays, in the field of grassroots sport knowing how to design and manage a project is a fundamental skill. The capability to think considering objectives, activities, time table and budget is crucial if we aim at realizing events or activities. These kinds of skills are transversal and useful in each sector. It's for this reason that we decided to focus on this topic a great part of the Camp in Kisakeskus learning what are the main aspects and tips to be considered.

The project now asks you to design a project idea that you would like to propose to your organizations in the field of grassroots sport. The topic is free and it's up to you, and it could be: an event, a course, an activity, a tournament and at national or international level.

Writing the project idea you are asked to underline:

- why is important
- to whom is addressed
- what the main activities are
- the budget foreseen
- what the results.

Prepare a slide presentation of your project proposal

2. Proposal to overcome current criticalities of your organizations

You are the young members of your organization and it's crucial that you bring to your leaders your fresh ideas. Since you are participating to this project to become the next generation of leaders, it's important that you start to know better how your organizations work in order to understand what are their main needs and according with them designing some innovative proposals for a better future functioning.

This activity aims at developing skills of needs analysis giving to you the chance to propose your ideas to overcome the current criticalities of your sport organizations.

The first step is working in group involving your leaders in order to collect information about your organization in terms of:

- numbers;
- kind of activities, events and users;
- communication channels and strategy;
- managerial structures and roles;
- areas and sectors;
- etc.

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Then, in order to have a wider perspective on your organization, it would be important to participate to at least one initiative organized by your organizations. Ask your leaders at national level what are the events or the activities that need fresh ideas to be improved.

According with the data you will detect and on the basis of the needs that will emerge, you are ready to design 3 proposals in order to increase your organization capabilities to manage new challenges in the future. Proposals that you will be able to carry out in the future remaining in your organization as the next managers.

Prepare a slide presentation of the results in which you shall enlighten these points below:

- criticalities/weaknesses detected
- proposal
- objectives to be declared
- results you expect to achieve according to a timeline

3. Interview your leaders

Nowadays one of the key strategies for a successful communication is to tell stories, better if from a personal perspective. You know that one of the main pillars of YOUAca's methodology is the intergenerational dialogue between young members and senior leaders. The aim of this activity is to mix these two elements in order to produce an output that will help the project to tell outside what are the main challenges we are facing.

The interview should deal with how the young members are important for the future of your sport organization, taking into account these main themes:

- What are the aspects on which the participation of young people should have an impact?
- What are the main skills and capabilities young people should have in order to improve the situation?
- Thinking about the future of the organization, what are the main challenges the future leaders will have to face?
- How can the current leaders help the young people to become the next generation of leaders?

You are asked to work in group:

- Selecting a leader of your organization and interview him/her
- Designing the questions about the main themes of the project
- Editing the video of the interview, no longer than 2 minutes
- You can also interview more than one leader putting together the main aspects in the same video.

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4. Promote your activities/events

What you do every day it's important but sometime it's not enough. Nowadays, it's important to communicate our ideas, activities, projects or events. We live in a fast and always connected world, where communication is an essential skill for the improvement of our work and career.

As we learnt in Tortosa from Raimund Fabi (CSIT Media manager) every content needs to be spread through different channels, and the choice of the channels is linked to several aspects that we can summarize in these three questions: what; to whom; why.

This activity aims at developing skills on how to promote and communicate grassroots sport activities and events. You are asked to work in group selecting a sport initiative of your organization and making a video to promote it through a specific social media.

Don't forget that to do a good job, it's necessary to participate actively to the sport initiative you will select!

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